



WAEI TAYYEB

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PORTFOLIO: MEDIA PREVIOUS WORKS

waeltayyeb.net/Portfolio

PERSONAL DETAILS

Date of Birth / Age: 30/10/1985

Nationality: Saudi

SUMMARY

- Have been working in the media field since 2011, achieving professional accomplishments in print, television, and digital journalism.
- Possess diverse skills in producing visual and auditory content.
- Proactive in identifying professional challenges in the work environment and innovating appropriate solutions for them, implementing them accordingly.

SKILLS

- Video Editing
- Journalism
- Team Management
- Filmmaking
- Digital Marketing
- Voiceover (Arabic & English)

EXPERIENCES

HEAD OF DIGITAL MEDIA, 01/2023 - 04/2023

Electron Store, Jeddah, Saudi Arabia

- Managed, developed, and led digital media team to create engaging digital content and market store products.
- Reaching more than 3M views on all digital platforms during 3 months.

MEDIA TRAINER, 02/2021 - Current

Udemy, Almentor, HABKA Academy, Makkah, Saudi Arabia

- Trained over 1000 trainees across Arab world in media and media content creation.

FOUNDER & CEO, 07/2017 - Current

HABKA Media Productions., Makkah, Saudi Arabia

- Founded and managed operations and development of institution.
- Led team to achieve 700,000 SAR revenue in first 2 years, from capital 500,000 SAR
- Succeeded in serving 20 permanent brands within Saudi Arabia and beyond.

TELEVISION PRESENTER & PRODUCER, 06/2014 - 02/2017

Alarab News Channel, Manama, Bahrain

- Produced and presented news programs for channel during initial preparation phase for channel's launch.
- Succeeded in developing channel from scratch and launching it within 5 months.

TELEVISION CORRESPONDENT, 02/2012 - 05/2014

MBC Group, Jeddah & Riyadh , Saudi Arabia

- Produced and presented recorded television stories and live segments covering prominent news topics and issues.
- Stories was showed on "Al-Thaminah with Dawood" program in it's 150 episodes out of 938 episodes.
- In addition to presenting stories on programs such as "Good Morning Arabs," "9 PM News," and "MBC Weekly."

JOURNALIST INTERN, 02/2011 - 07/2011

Alwatan Newspaper, Jeddah, Saudi Arabia

- Wrote and edited written and digital news stories and journalistic pieces.
- Get training in fundamentals of journalism based on international training curricula.

ENGLISH TEACHER, 01/2010 - 07/2010

Ministry of Education, Dammam, Eastern Province

- Taught English to more than 200 students at Prince Sultan High, and Intermediate School.

TRAINEE ACCOUNTANT, 01/2003 - 04/2003

Al-Hamrani United Company (NISSAN), Makkah, Saudi Arabia

- Trained on accounting to manage company's capital of 3 billion Riyals.

AFFILIATIONS

- **Member of the Media and Marketing Committee** - Makkah Chamber of Commerce
Represented media marketing sector in Mecca, and worked on developing working environment for 160 commercial media establishments to ensure their growth and success.

EDUCATION

Umm Alqura University, Makkah, Saudi Arabia, 01/2004 - 10/2010

Bachelor's degree: English Language

Commercial Secondary Institute, Makkah, Saudi Arabia, 01/2001 - 01/2003

High School Diploma: Accounting

Commercial Secondary Institute, Makkah, Saudi Arabia, 02/2001 - 04/2003

High School Diploma: Computer

COURSES

- **Documentary Filmmaking** | Aljazeera Media Institute - 2024
- **Digital Journalism Training** | Thomson Reuters - 2021
- **Digital Storytelling Training** | Queen Rania Foundation - 2021
- **Media Content Creation Training** | Ministry of Labor & Social Development - 2020
- **Digital Marketing Training** | Google - 2019
- **Sales and Marketing** | Human Resources Development Fund - 2019
- **Training of Trainers** | Technical & Vocational Training Corporation - 2017
- **Designing and preparing training modules** | Technical & Vocational Training Corporation - 2017
- **Writer Reporter Training** | Focus Academy - 2013
- **English language** | Berlitz Language Center - 2003

LANGUAGES

Arabic

English

Native

Fluent

REFERENCES

To verify the accuracy of the information provided in the resume, such as previous work experience, certificates of expertise, and course certificates, please visit my website: waeltayyeb.net